

QUITS REAL ESTATE FIELD

Jacob C. Lombard Announces Plan to Become a Manufacturer.

Retiring from the real estate field after sixteen years' experience Jacob C. Lombard, one of Rochester's pioneer realty men, intends to organize a company with a capital of \$30,000 to manufacture a recently patented self-starter for automobiles. It is planned to erect a factory in Rochester or its vicinity.

Mr. Lombard, who was born in Elbridge, came to this city twenty-five years ago. He was among the organizers of the new regime in real estate dealings and until recently was head of the Lombard Realty Company, No. 912 Granite Building. His interests have been purchased by H. C. Wyant & Co.

Four years ago Mr. Lombard opened the large tract of residential properties in the northwest section of the city known as the Rochester Driving Park tract. He is owner of the Centropolis, an apartment house in Chestnut street, where he makes his home.

Mr. Lombard said yesterday that a site for the factory he plans to erect has not been obtained as yet, nor has it been decided how many men will be employed. He added that he intended to devote his entire time to the manufacture of the new motor contrivance, which is designed to do away with the trouble now experienced in starting automobiles and motor boats. Rochester capital will be utilized in promoting the new industry.

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